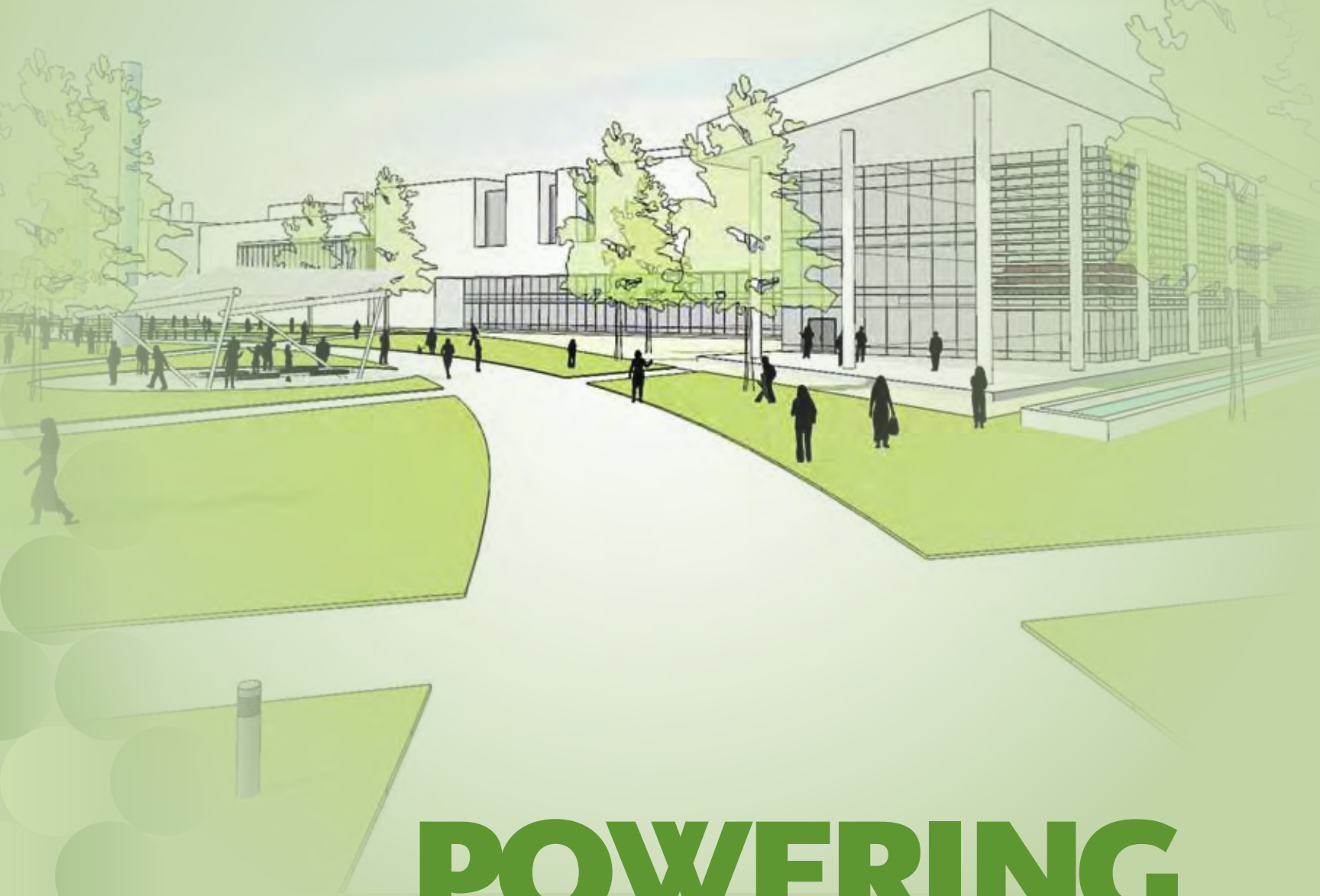


SOUTH BEND



**POWERING
THE NEW
ECONOMY**

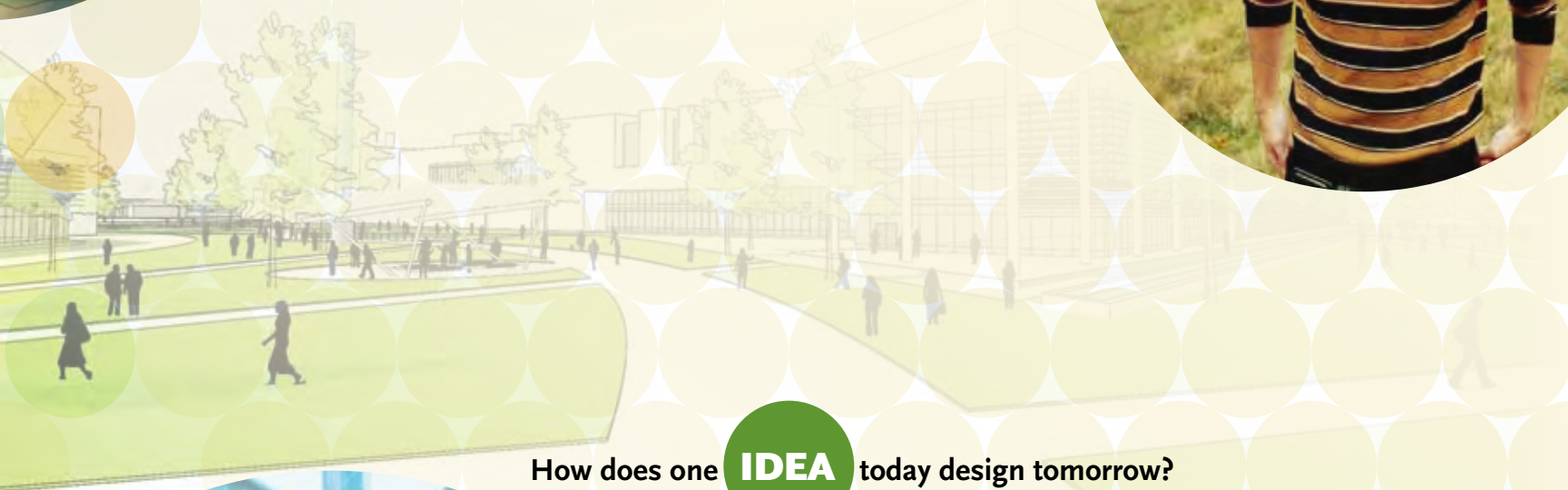
POWERING THE FUTURE.

The economy of the future will take more than just innovation, creativity and technological advancement.

It requires ingenious collaborative research, a business-friendly entrepreneurial environment, and strong city-university partnerships, all in an affordable, culturally rich community.

IT'S ALL HERE IN SOUTH BEND.





How does one **IDEA** today design tomorrow?



POWERING DISCOVERY.

IN SOUTH BEND, THE FUTURE LIES IN TECHNOLOGY.

South Bend is one of four locations in the country where a powerful research consortium is working to change the future of the electronics industry.

Known as MIND, the Midwest Institute for Nanoelectronics Discovery, this consortium of universities*, led by the University of Notre Dame, is in a global race against time.

It's collaboratively working to create the next generation of transistor technology before the current computer chip architecture reaches its limits.

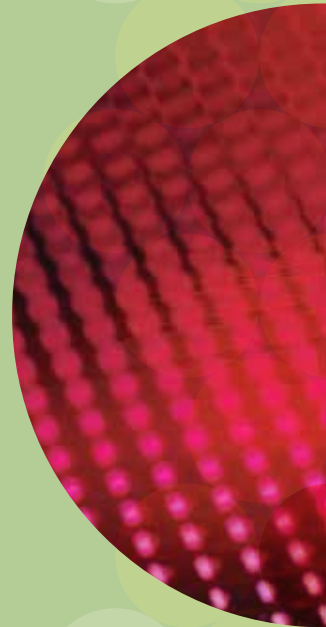
By creating nanoscale devices that will be faster, smaller and more powerful than the technologies currently used in cell phones, computers and other electronics, MIND will help build the burgeoning nanoelectronics market — estimated to be worth a trillion dollars by 2015.

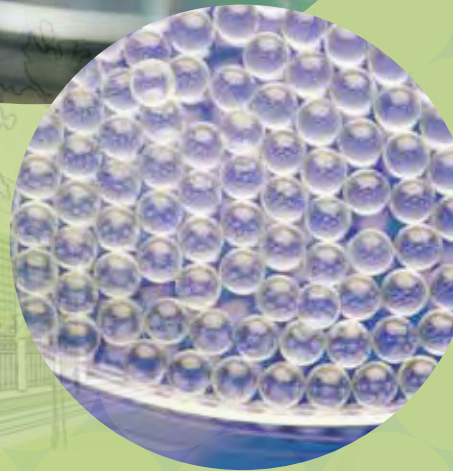
Here in South Bend, success is about more than academic research.

It's about strong partnerships between the community, universities and businesses. It's about connecting research and discovery to practical applications that will improve people's lives. It's about a heritage of discovery and ingenuity.

INNOVATION IS IN OUR DNA.

PHOTOS COURTESY OF MATT CASHORE, UNIVERSITY OF NOTRE DAME.





An **IDEA** is a nexus for energy and enterprise.

***THE COMPANY YOU KEEP.
MIND CONSORTIUM UNIVERSITIES.**

- CORNELL UNIVERSITY
- GEORGIA TECH UNIVERSITY
- PENN STATE UNIVERSITY
- PURDUE UNIVERSITY
- UNIVERSITY OF ILLINOIS
- UNIVERSITY OF MICHIGAN
- UNIVERSITY OF NOTRE DAME
- UNIVERSITY OF TEXAS AT DALLAS



POWERING IMAGINATION.

INNOVATION NEEDS A PLACE TO GROW.

Then it needs a place to live.

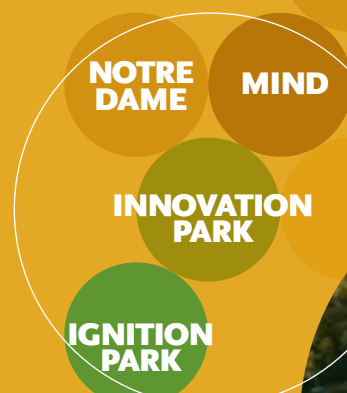
As the research at MIND leads to new technologies, the torch will be passed to creative individuals who will take the discoveries out of labs and put them into people's hands and homes, creating new jobs in the process.

South Bend welcomes this entrepreneurial spirit, and gives it a place to stay with a profound \$50 million pledge to commercialize technologies emanating from MIND.

Another cornerstone of the City's tech-based future is a dual-site, state-certified technology park, forged through its partnership with Notre Dame, Project Future (the regional economic development catalyst) and the state of Indiana.

This revolutionary tech park is comprised of Innovation Park at Notre Dame, and Ignition Park in the heart of the city.

Innovation Park connects innovators, market experts and capital providers to transform innovations into viable marketplace ventures, offering a state-of-the-art facility, wet and dry labs, conference rooms, office suites and exceptional client services for start-ups and businesses.

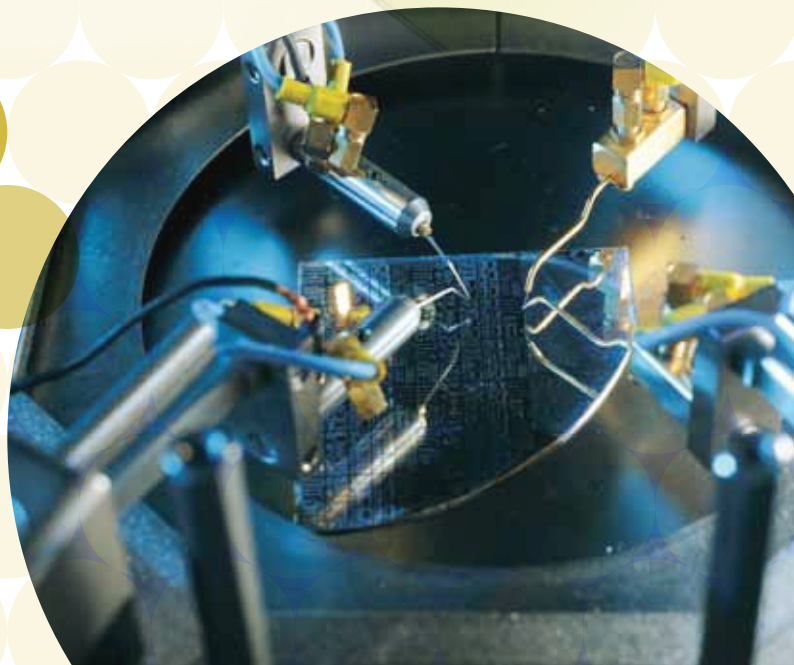


BUSINESS IS TAKING NOTICE.

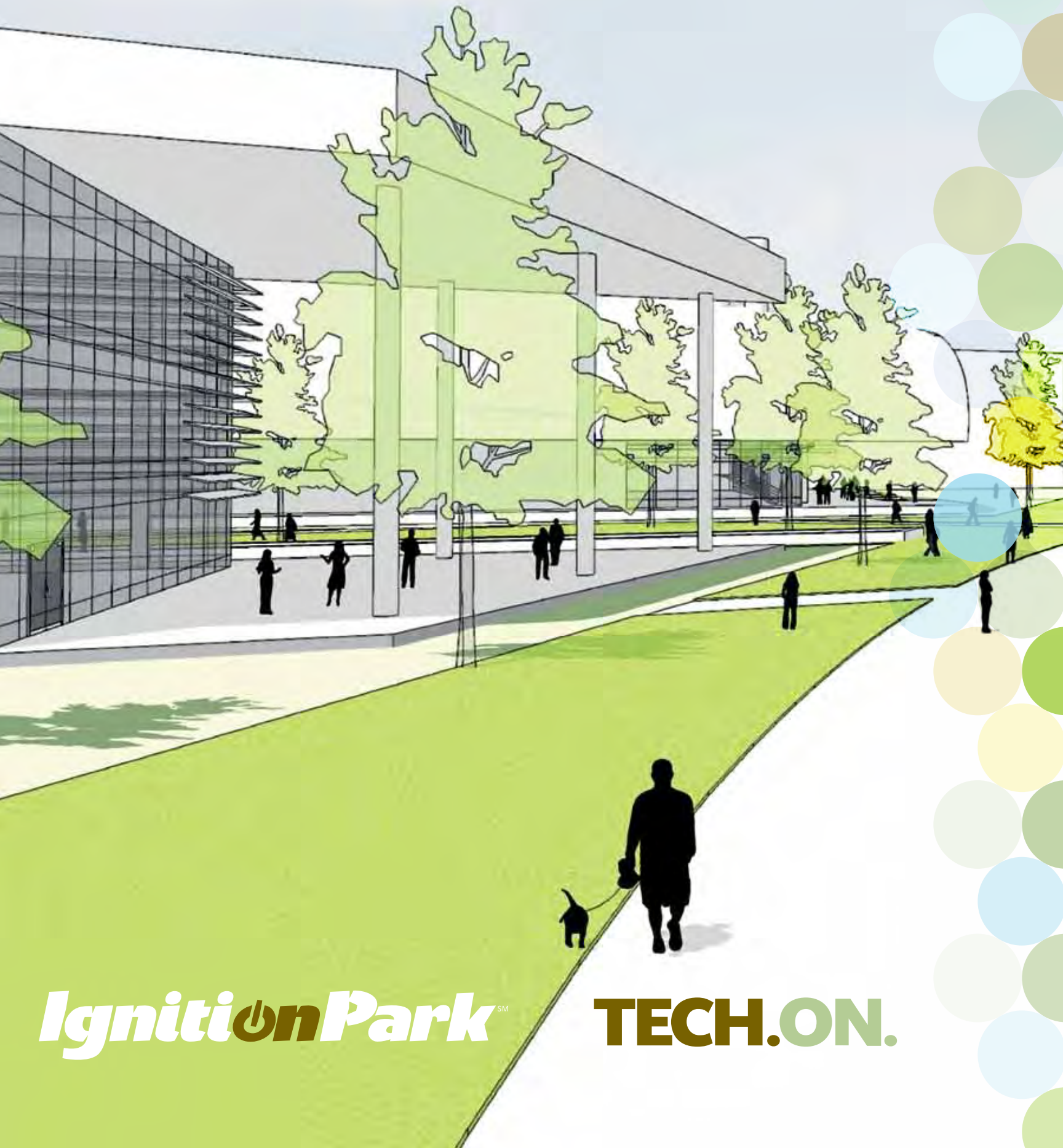
FOUR PARTNERS. THE COMBINATION OF NOTRE DAME, MIND, INNOVATION PARK AND IGNITION PARK, ALL WITHIN A THREE-MILE RADIUS OF ONE ANOTHER — SETS SOUTH BEND APART AS A REGIONAL TECHNOLOGY HUB.



IDEAS naturally string, cluster, connect.



IGNITION PARK WILL OFFER RESEARCH AND DEVELOPMENT LABS, OFFICES AND SUPPORT SERVICES TO TECHNOLOGY-BASED BUSINESSES. RECENT TESTS BY ONE OF THE NATION'S LEADING FIRMS INDICATE THE SPACE IS PARTICULARLY WELL-SUITED FOR NANOTECHNOLOGY RESEARCH AND DEVELOPMENT.



Ignition Park SM

TECH.ON.

POWERING DEVELOPMENT.

WHAT IS IGNITION PARK?

As ventures at Innovation Park begin to take off, they will undoubtedly need more room to thrive and grow.

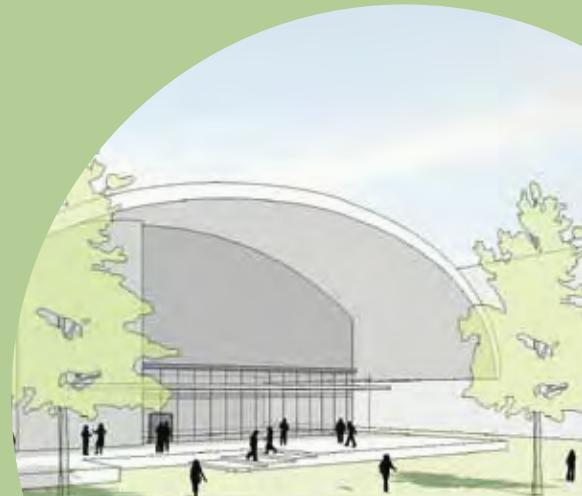
For that, South Bend offers Ignition Park, a launching pad for technological innovation. It now is under development on as much as 180 acres of land owned by the City of South Bend.

Planning is under way at Ignition Park to create up to 2 million square feet of high-tech, office and support space, including prototyping facilities that could be leased by start-up companies.

Many Innovation Park graduates will land at Ignition Park, which will concentrate on high-potential technologies and ventures, as well as the commercialization of nanotechnology concepts inspired by MIND.

Ignition Park sits on the grounds of the former Studebaker Corp., the legendary auto manufacturer that used to be the economic backbone of the local economy.

Since 2000, old abandoned buildings on the Ignition Park site have been demolished in the state's most aggressive brownfield reclamation effort. It will make way for a high-tech manufacturing, commercialization and office complex of buildings arrayed in a green, park-like environment.



POWERING BUSINESS.

LOW COST OF LIVING.

6TH

AMONG 200 METROPOLITAN AREAS



South Bend has a history of supporting the visionaries — the entrepreneurs, the risk-takers.

City residents pioneered a chilled plow that opened the American west for development, pioneered the nation's most innovative independent car company, developed the formula for synthetic rubber and invented the electronic self-starter for cars.



Today, South Bend's story of innovation continues with a new layer of technology integrated into a diverse, connected, business-friendly environment.

WHY BUSINESS WORKS HERE.

STRATEGICALLY

AT THE CENTER OF THE SECOND-LARGEST OVERNIGHT, OVER-THE-ROAD

TECH-SAVVY WORKFORCE.

A COMMITMENT TO EDUCATION, FROM THE UNIVERSITY OF NOTRE DAME TO IVY TECH COMMUNITY COLLEGE.



ROCK-SOLID,

TAX ABATEMENTS

DARK FIBER OPTIC BROADBAND.



AS THE FIRST U.S. CITY TO CREATE A BROADBAND NETWORK IN ITS TRAFFIC CONDUIT, SOUTH BEND OFFERS ITS LOCAL BUSINESSES, GOVERNMENT AND EDUCATIONAL INSTITUTIONS THE ST. JOE VALLEY METRONET — A HIGH-SPEED LINK TO THE WORLD. METRONET IS A LIGHTNING-FAST NETWORK OF DARK FIBER OPTIC CABLE MORE THAN 50 MILES LONG — AND GROWING. BY DELIVERING VIRTUALLY UNLIMITED BANDWIDTH, METRONET'S SECURE, AFFORDABLE, HIGH-SPEED DATA TRANSFER CAPABILITIES ALLOW BUSINESS TO BE CONDUCTED AT THE SPEED OF LIGHT.



POSITIONED.

DISTRIBUTION ZONE IN NORTH AMERICA, REACHING 41 MILLION U.S. RESIDENTS.



BUSINESS-FRIENDLY FOUNDATION.



POWERING



SOUTH BEND IS AN EMERGING HUB OF TECHNOLOGICAL DISCOVERY — A PLACE WHERE THE UNIMAGINABLE IS BEING IMAGINED.

BUT NOT AT THE EXPENSE OF ITS DOWN-TO-EARTH CHARM AND LIVABILITY.



TREE-LINED NEIGHBORHOODS with block after block of affordable, well-maintained homes offer easy access to the city's many parks and schools. Well-crafted homes grace South Bend's 18 historic districts, while new areas, such as Eddy Street Commons, offer a smart mix of retail, commercial and residential spaces.



SOUTH BEND'S THRIVING downtown is rich with shops, cafes, restaurants, museums, a top-ranked library and entertainment venues. It's a destination for sophisticated urban aficionados as well as family-friendly festivals.



YOUR LIFE.



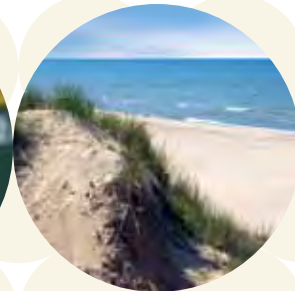
THE ST. JOSEPH RIVER, and the bend that is the city's namesake, adds a shimmering beauty to the city. It also offers a variety of outdoor recreation activities, most notably the East Race Waterway, the first artificial urban whitewater course in North America.

Other outdoor attractions include a river walk, miles of bike paths and nationally ranked softball complexes and golf courses.

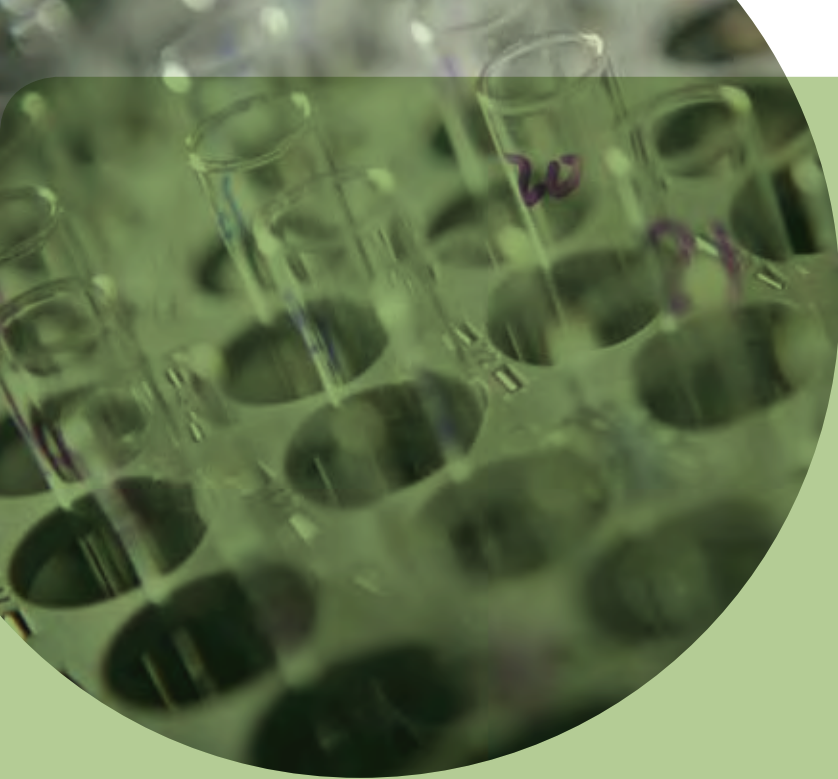
WORLD-RENOWNED SPORTS offerings in South Bend include the city's famous resident, Notre Dame — the most storied football program in collegiate sports.

In summer, baseball fever grips South Bend, as the Class A South Bend Silver Hawks play in the classically beautiful Coveleski Stadium.

A CHICAGO EXURB! Several diversions are just a short drive or train ride away, including the Indiana Dunes lakeshore, nearby vineyards and orchards, and the excitement and energy of Chicago.



TECHNOLOGY'S FUTURE IS HERE. IS YOURS?



“The establishment of Ignition Park, along with Innovation Park, demonstrates that South Bend and Notre Dame are following through on their commitments. You are not just talking about doing things – you are actually doing them.”

JEFFREY WELSER, PH.D.

Director, Semiconductor Research Corp.'s
Nanoelectronics Research Initiative

PHOTO COURTESY OF MATT CASHORE.

“We have a proven track record of launching and supporting successful businesses. Our people know how to create quality products that are used around the world – it’s in our blood. It’s in our DNA.”

STEPHEN J. LUECKE

Mayor of South Bend



David Brenner, President and CEO of Innovation Park at Notre Dame (left), and Stephen J. Luecke, Mayor of South Bend, discuss South Bend’s future.

WANT TO LEARN MORE ABOUT BUSINESS OPPORTUNITIES IN SOUTH BEND?

www.SouthBendIN.gov

www.IgnitionPark.com
info@IgnitionPark.com

574-235-9371

City of South Bend

Department of Community
& Economic Development
227 W. Jefferson Blvd.
Suite 1200
South Bend, IN 46601



NOTRE DAME

MIND

IU MED SCHOOL

INNOVATION PARK



SOUTH BEND, INDIANA



IGNITION PARK

ON.

MILWAUKEE
185 MILES

GRAND RAPIDS
117 MILES

DETROIT
215 MILES

CHICAGO
96 MILES

**LESS THAN 90 MINUTES
FROM CHICAGO BY CAR.
2 MILLISECONDS BY FIBER.**

SOUTH BEND

**MAIN STREET OF THE
MIDWEST BY INTERSTATE.**

TOLEDO
150 MILES



AMERICA'S TRANSCONTINENTAL FIBER TRUNK PASSES THROUGH SOUTH BEND.

COLUMBUS
274 MILES

INDIANAPOLIS
138 MILES

TECH.ON.

